



Etcetera Edutainment CEO Introduces Governor Rendell

PA Governor Praises Etcetera Edutainment's Growth

May 19, 2006 - Pittsburgh

In an effort to highlight how high tech startups are thriving in Pennsylvania and pooling talent from the region, Governor Rendell asked Etcetera Edutainment CEO, Jessica Trybus, to deliver an introductory speech at his re-election campaign kick off rally in downtown Pittsburgh.

Ms. Trybus' message focused on how the Governor recognizes the ability of Pennsylvania to continue to be a global leader in certain high tech business sectors.

The Governor praised efforts made by local universities to spin off companies and locate them in Pennsylvania, specifically showcasing Etcetera Edutainment's success and genesis at Carnegie Mellon's Entertainment Technology Center.

Etcetera Edutainment, Inc. was founded in 2004 by faculty and graduates of Carnegie Mellon's Entertainment Technology Center and develops computer-based virtual training and educational simulations.

Because of support available through the Rendell Administration, Etcetera Edutainment was able to create a dozen jobs in its first year and a half.

"We now have national contracts and continue to multiply" said Ms. Trybus.

Ms. Trybus described the Governor as "progressive and forward thinking" and shared her view on how Mr. Rendell has demonstrated his commitment to driving technology and job creation in Pennsylvania.

"Governor Rendell has recognized that new jobs are coming out of this region through the continuous development of our high tech community. And from my perspective, he's been at the forefront of creating a new industry in our region – in interactive entertainment technology."

For more information about Governor Rendell's re-election, see www.rendellforgovernor.com.

For more information about Etcetera Edutainment, see www.etceteraedutainment.com.